

**designcapital plc (AIM: DESC)**  
**("designcapital" or "the Company")**

**Significant Contract Win**

designcapitalplc (AIM: DESC), the AIM listed investment company dedicated to high end contemporary furniture design, is pleased to announce that its Paris based subsidiary, Forum Diffusion ("Forum"), has secured a significant contract to supply furniture to the Paris head office of a major French international group.

The contract is initially for the supply of 1,700 workstations, to the value of €1,900,000, although the directors expect that additional requirements are likely to increase the size of the order in due course.

The high end designer office furniture will be sourced by Forum predominantly from Italian and German manufacturers and it is anticipated that delivery will begin on June 15<sup>th</sup> 2011 and shall last until November 2011.

**Frederic Bobo, Executive Chairman commented,**

*"This significant win comes only a number of months after the contract for the French Ministère des Affaires Etrangères was announced in November 2010. It illustrates the fact that Forum Diffusion is again well positioned in the contract market in France. It is also further evidence of the return of customers to Forum, who were previously prevented from buying from it whilst we restructured our French businesses.*

*This excellent win supports our view that we will see a return to a level of sales not seen since we acquired Forum for €1 in April 2008. This level of sales, in addition to further reductions in operational costs due to the full subcontracting of Forum logistics by the end of July 2011, puts Forum strongly back on the path to profitability."*

- ENDS -

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## **Notes to Editors**

### **Forum Diffusion**

In Paris, Forum Diffusion, founded in 1977, advises and sells to a wide range of private and public clients, such as the Assemblée Nationale, Opéra Bastille, Ministère de la Culture, Palais de Justice, Richemont, France Telecom, Deutsche Bank, Suez-Lyonnaise, ABN AMRO and most recently the Ministry of Foreign Affairs among others. The directors of designcapital believe that a not dissimilar customer-base can be secured by the business in the UK,

As well as looking to sell product into the affluent and 'high net worth' markets of London and the South East of England, Forum intends to offer consultancy services and supply high end contemporary furniture into the commercial market.